

राजस्थान सरकार  
(निर्वाचन विभाग)

क्रमांक: एफ.8(14)(2) / निर्वा. / 2023 / 7591

जयपुर, दिनांक: 21/10/23

प्रेषक:- मुख्य निर्वाचन अधिकारी,  
राजस्थान, जयपुर।

प्रेषित:- आयुक्त,  
सूचना एवं जनसम्पर्क विभाग,  
शासन सचिवालय, जयपुर

विषय:- National Media Award-2023 के संबंध में।

संदर्भ:- भारत निर्वाचन आयोग का पत्र क्रमांक 491 / Media Award/2023/  
Communication दिनांक 19 अक्टूबर, 2023।

महोदय,

उपरोक्त विषयान्तर्गत भारत निर्वाचन आयोग, नई दिल्ली ने प्रासंगिक पत्र द्वारा राष्ट्रीय मीडिया पुरस्कार-2023 हेतु वर्ष 2023 के दौरान मतदाता शिक्षा एवं जागरूकता के लिए उत्कृष्ट प्रचार-प्रसार किये जाने पर निम्नलिखित चार श्रेणियों में नामांकन प्रेषित करने हेतु निर्देशित किया है:-

1. Print Media
2. Electronic (Television) Media
3. Electronic (Radio) Media and
4. Online (Internet)/Social Media

अतः उक्त संबंध में आप से निवेदन है कि National Media Award-2023 हेतु राज्य के Media Organizations के नामांकन प्रस्ताव दिनांक 28 नवम्बर, 2023 तक निर्वाचन विभाग, राजस्थान को [electionmedia23@gmail.com](mailto:electionmedia23@gmail.com) पर संलग्न आयोग के प्रासंगिक पत्रानुसार समस्त संदर्भों सहित भिजवाएं।

National Media Award-2023 हेतु राज्य के Media Organizations के नामांकन प्रस्ताव दिनांक 10 दिसम्बर, 2023 तक सीधे ही भारत निर्वाचन आयोग के निम्न पते पर सम्पर्क विवरण सहित भिजवाया जा सकता है-

श्री राजेश कुमार सिंह, अवर सचिव (संचार)

भारत निर्वाचन आयोग, निर्वाचन सदन,

अशोका रोड, नई दिल्ली-110001

ई-मेल:- [media-division@eci.gov.in](mailto:media-division@eci.gov.in)

दूरभाष:- 011-23052133

संलग्न- भारत निर्वाचन आयोग के दिशा-निर्देश

भवदीय,

(प्रवीण गुप्ता)  
मुख्य निर्वाचन अधिकारी,  
राजस्थान, जयपुर।

क्रमांक: एफ.8(14)(2) / निर्वा. / 2023 / 7591

जयपुर, दिनांक: 21/10/23

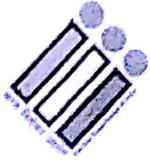
प्रतिलिपि:- निम्न को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है:-

1. निजी सचिव, मुख्य निर्वाचन अधिकारी, राजस्थान, जयपुर।
2. सूचना एवं जनसम्पर्क अधिकारी, निर्वाचन विभाग, राजस्थान, जयपुर।
3. समस्त भीडिया हाउसेज, राजस्थान।



विशेषाधिकारी

निर्वाचन विभाग, राजस्थान, जयपुर।



भारत निर्वाचन आयोग  
Election Commission of India

By Speed Post/Email  
निर्वाचन सदन  
Nirvachan Sadan,  
अशोक रोड, नई दिल्ली-110001  
Ashoka Road, New Delhi-110001

No. 491/Media Awards/2023/Communication

Dated: 19<sup>th</sup> October, 2023

To,

The Chief Electoral Officers of  
All States and UTs.

**Subject - National Media Award 2023-reg.**

Sir/Madam,

I am directed to inform that the Commission has decided to give away National Media Award for best campaign on Voters' Education and Awareness during the year 2023 as is being done since 2012. The awards will be given in following four categories:

- i. **Print Media**
- ii. **Electronic (Television) Media**
- iii. **Electronic (Radio) Media and**
- iv. **Online (Internet)/Social Media**

2. You may, therefore, recommend the names of media organizations in four award categories as specified above, for contributing remarkably in the said fields for the year 2023 along with the details of their special contribution.

3. I am also to say that the Commission's memorandum dated 19<sup>th</sup> October, 2023 (**enclosed herewith**) in this regard, describing all the criteria and details of the award may also be uploaded on your official website.

4. You are also requested to inform all media concerned in your State that they may also directly submit their nomination to the Commission along with the details of their special contribution. All the nominations will be considered by a duly constituted Jury/Committee at ECI level.

5. All such recommendations/submissions must reach to the Commission latest by **10<sup>th</sup> December, 2023** positively.

Yours faithfully,

**(Rajesh Kumar Singh)**

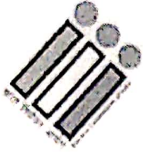
Under Secretary

(Ph.011-23052131)

Email: [rajesh@eci.gov.in](mailto:rajesh@eci.gov.in)







भारत निर्वाचन आयोग  
Election Commission of India

निर्वाचन सदन  
Nirvachan Sadan,  
अशोक रोड, नई दिल्ली-110001  
Ashoka Road, New Delhi-110001

No. 491/Media Awards/2023/Communication

Dated: 19<sup>th</sup> October, 2023

MEMORANDUM

**NATIONAL MEDIA AWARD FOR BEST CAMPAIGN ON  
VOTERS' EDUCATION & AWARENESS-2023**

Election Commission of India invites entries from Media Houses for the National Media Award for best campaign on Voters' Education and Awareness during the year 2023. There shall be four Awards, one each for **Print media, Television (Electronic), Radio (Electronic) and Online (Internet)/Social media.**

2. The awards are to recognize the outstanding contributions by Media Houses to promote electoral participation by creating awareness about accessible elections, educating people about the electoral process, election related IT applications, stories on unique/remote polling stations and raising awareness among the general public about the relevance and importance of voting and registration.

3. The award(s) will be in the form of a citation and plaque will be presented on the National Voters' Day (25<sup>th</sup> January 2024).

Criteria

The Jury will base their assessment on the following criteria:

- Quality of Voter Awareness campaign –providing accurate, balanced information to voters, organizing special shows/discussions/expert-based shows.
- Extent of coverage- quantity & reach
- Coverage on awareness about Accessible elections, Election related IT applications, stories on unique/remote polling stations, ECI/CEO new initiatives in election management. etc.
- Debunking election related misinformation and highlighting factually correct & verified information.
- Any evidence of impact on the public
- Any other relevant factor(s)



## CONDITIONS OF ENTRY

Entries must have been published or broadcast/telecast during the relevant period.

### **Print entries must include:**

1. Summary of the work carried out during the relevant period which should include
  - i. number of news items/articles
  - ii. total print area in sqcms
2. A PDF soft copy OR a link to a relevant web address OR a full size photocopy/print copy of the newspaper/articles;
3. Detail of any other activity like direct public engagement etc.
4. Any other information

### **Broadcast Television (Electronic) and Radio (Electronic) entries must include:**

1. A brief on the campaign/work carried out during the relevant period which should include
  - i. Material (in a CD or DVD or Pen drive) with duration and frequency of broadcast/telecast and total time of such broadcast of each spot during the period
  - ii. Sum of the total broadcast time for all spots/news
  - iii. News features or programmes on Voter awareness in a CD or DVD or Pen drive or other digital media, along with duration, telecast/broadcast date and time and frequency
2. Any other activity like direct public engagement etc.
3. Any other information

### **Online (Internet)/Social media entries must include:**

1. Summary of the work carried out during the relevant period which should include number of posts/ blogs/ campaigns/ tweets/ articles etc.
2. A PDF soft copy of concerned articles OR a link to a relevant web address;
3. Detail of any other activity like direct public engagement etc.
4. Impact of online activity (details)
5. Any other information

### **Important**

1. Entries submitted in a language other than English/Hindi will require an accompanying English translation, failing which subject to rejection.

- II. Entrants submitting broadcast material should be aware that Jury may use only the first ten minutes of features/programme.
- III. The Commission's decision will be final and no correspondence will be entertained. The Commission reserves all the rights in this regard.
- IV. Entries should carry the name, address, telephone and fax numbers and email of the Media House.
- V. **Due date:** Entries must reach before **10<sup>th</sup> December, 2023** at the following address:

Shri Rajesh Kumar Singh, Under Secretary (Communication)  
Election Commission of India, Nirvachan Sadan,  
Ashoka Road, New Delhi 110001.

Email: [media-division@eci.gov.in](mailto:media-division@eci.gov.in)

Ph. No.: 011-23052131



**(Rajesh Kumar Singh)**  
**Under Secretary**