I am Aware! I am Empowered! I am a Voter!



COMPREHENSIVE SVEEP DOCUMENT Election Department, Raj. Jaipur

INDEX

1.	From the CEO's Des	3
	State SVEEP Mission	
	2.1. SVEEP Mission	
	2.2. Strategy for SVEEP	
3.	SVEEP in COVID-19 Pandemic- a paradigm shift	
	3.1. SVEEP in COVID-19 Pandemic.	6
	3.2. Thrust Areas	
	• Youth	
	 Persons with Disabilities 	
	■ Women	
	 Others- Service voters, Geriatrics, OMGs. 	
4.	Other Measures	13
	National Voters' Day-2021	
	5.1. The Program Modalities	17
	5.2. Snapshots	
6.	Bye- Election-2021	
	6.1. An overview of Bye-Election	20
	6.2. How we walked concrete in CORONA (SVEEP During Pandemic)	
	6.3. Information Dissemination	
	6.4. Awareness Messages	
	6.5. ELCs as the focal point	
	6.6. Going Digital- Social Media is the new Mantra	
	6.7. Ease of Voting	
	6.8. Corona Protocol	24
	6.9. Interventions	24
	6.10. Online is the new Normal	26
	6.11. Monitoring & Review	26
7.	Bye -Election - Quick Statistical Overview	
	7.1. Details of three ACs	28
	7.2. Postal Ballot	29
	7.3. Monitoring Mechanism	30
	7.4. Seizures	31
	7.5. Note of Acknowledgement	32
8.	Roadmap Ahead	
	8.1. Action plan for accessible elections	33
	8.2. Timelines of ELC activities for all the four Clubs	36
	8.2.1. ELC (College Level)	
	8.2.2. ELC (VAF)	
	8.2.3. ELC (Chunaav Pathshala)	
	8.2.4. ELC (School Level)	48



1. From the CEO's Desk

The Hon'ble Supreme Court observed "the foundation of healthy democracy is to have well informed citizens - voters". The highest judiciary body very aptly remarked "a little man - a citizen- a voter is the master of his vote ". In this context the role of healthy elections viz-a-viz the informed citizens becomes all the more imperative. The Election Commission of India (ECI) is duty-bound not only to conduct elections; but to conduct elections in an inclusive manner. This requires, initially the inclusion of each and every eligible elector in the voter list and subsequently, active participation on the poll day in the form of casting vote. This is where the need for voter awareness arises. The systematic voters' education and electoral participation (SVEEP) was started by the ECI for this purpose in December 2009.

The first two phases of SVEEP, i.e., SVEEP-I and SVEEP-II have been quite successful in enhancing both voter registration and voter turnouts in Rajasthan as is reflected in the enhanced electoral rolls' health and voter turnout figures. Resorting to unexplored new avenues in light of the extra ordinary pandemic times, online registration was explored as the pivotal modus operandi. While during the last Summary revision 15% of the total forms were received online, this figure touched an all new 65% forms that were received online. Active usage of ELCs, various SVEEP initiatives as per the pandemic requirements and enhanced exposure and use of digital platforms played a decisive role in this.

The motto of the plan is the ECI slogan that "No Voter to be Left Behind.". Accessible elections being the core thrust area, we ensured convergence of ideas from all the stakeholders and the concerning departments and CSOs to execute pin-pointed efforts in order to achieve the utopian ideal of maximum registration and inclusion of the still excluded population segments like the Persons with Disabilities (PwDs) in the electoral mainstream. This segment is being enrolled on a priority basis in the Rolls revision. During the SSR, 2021 we were able to add approx 7000 PwD as new voters. ELCs played a decisive role whether *chunav pathshalas/VAF/School/College level*. As of today, Rajasthan has a total of 40887 registered ELCs Our efforts have borne fruits and we are slowly and steadily



achieving the dream of inclusive participation, the sine qua non for a truly participatory democracy in the country.

The SVEEP activities executed during the recent bye-elections were fine-tuned after due deliberation as to the pragmatic approach and challenges faced during past rollouts of SVEEP programme in the State at the District, AC and Polling Station level. The bye-election plan was tailor-cut to the needs of respective ACs and was worked out at intensive and extensive levels for district, assembly constituency & booth level.

(Praveen Gupta) IAS Chief Electoral Officer, Rajasthan

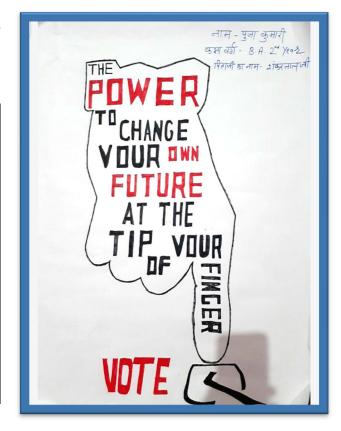


2. State SVEEP Mission

2.1. SVEEP Mission

In light of the SVEEP Mission plan outline formulated by the ECI, the state mission known as "VISION 6."

S.No	Mission			
1.	Error-Free Electoral rolls			
2.	Free and fair elections			
3.	Voter-centric activities.			
4.	Inclusive electoral participation.			
5.	Total electoral participation.			
	Which Involves:			
	1) To register as voters			
	2) To cast vote in elections			
	3) To cast vote ethically.			
	4) To motivate others for the same.			
6.	Continuous Electoral and democratic			
	education.			



2.2. Strategy for SVEEP

The State has adopted a *three tier strategy* for planning and implementation of SVEEP activities:-

State level

• Environment building strategy.

District level

Bridging the gap strategy.

Polling station level

Micro planning strategy.



3. SVEEP in COVID-19 Pandemic- a paradigm shift

3.1. SVEEP in COVID-19 Pandemic

The execution of SVEEP posed a real challenge in view of the impending dangers looming due to the Corona Pandemic. Adopting a crisp crisis management strategy customised as per the need of the hour, the CEO Rajasthan seamlessly incorporated & explored new innovative ways to expand its outreach. The Corona times propelled us to explore the new frontiers and avenues of working. As



per ECI directions, **SVEEP Core Committee** has been constituted at CEO level and public health expert included in it.

In view of the Covid-19 Pandemic, and it being the Digital Era, the SVEEP Plan hinges on digital content, online procedures and SM (Social Media) –based delivery system.

3.2. Thrust Areas

Youth

In order to tap the vibrant young new voters and address the perennial issue of urban apathy, unexplored frontiers were used on an aggressive spree. "India is bubbling with youth vigour", clearly validated by the statistics that more than 65 percent of the current population in India is below 35 years of age, the average age of an Indian citizen being 27 years. Hence, youth engagement in election is an essential





prerequiste for a robust democracy marked by increased electoral participation.

The population of the State of Rajasthan also reflects the preponderance of the youth. In it, the 18-19 Age Cohort is vital to the success of any voter-registration drive, because of its being constituted of the freshly turned 18+ age individuals. The population of Rajasthan belonging to the 18-19 Age Cohort is 4.23 % (as per the 2011 Census). For this target group, following initatives were taken-

- Cluster Enrollment Camps organized in communion with Directors, Higher and Technical Education and RSLDC.
- For new voters' online admission form in colleges incorporated the popup link for NVSP portal for those who had still not registered as Voters. Thus, a total of approximately 3.5 Lac college students visited the NVSP Portal.
- During SSR a total of 10,61,303 forms were added and after deletion a total of 7,05,597 new electors were added in the final publication on 18-01-2021. Online Registration was encouraged to the hilt. While during the last Summary revision 15% of the total forms were received online, this figure touched an all new 65% forms that were received online. Active usage of ELCs, various SVEEP initiatives as per the pandemic requirements and enhanced exposure and use of digital platforms played a decisive role in this.
- Social media usage was actively & aggressively pursued, with a visible shoot-up in number of followers & posts followed on various digital platforms- Facebook, Twitter, Instagram. CEO Office and DEO Offices are coming up on Social Media Platforms and posting content related to best SVEEP Practices undertaken at their level.
- Dialogues were established through series of





webinars with the ELC Nodal Officers in School & College education. A momentum was built up as all these field functionaries gained insight into their role and expectations for enhanced registration. The extant of webinars covered the latest innovations of ECI **e-EPIC and Hello Voters - web radio** among others like PwD, AMF, Voter Portal, 1950, EVM- VVPAT, Postal Ballot.

- ELCs worked as the linchpin for spreading electoral awareness in the field. Resultantly, they were harnessed for Cluster Enrolment Camps. They worked as an effective tool for SVEEP Nodal Officers who were appointed for PwD and ELC (School & College).
- Campus Ambassador were roped in for maximum coverage and to promote local connect of the people.
- Lead ELCs served as the mentor and lighthouse for all other ELCs in the vicinity.
 Lead ELC was constituted in every district and block.
- Presently, <u>40,887 ELCs</u> working as the linchpin for removing the bottlenecks.
- Voter Friends (Matdata Mitra), Volunteers
 of NSS,NCC,NYK, Bharat Scout and Guide,
 Youth clubs formed essential work force to
 target maximum registration of this
 segment of voters.
- An environment building strategy was followed wherein a poster-making and slogan writing competition was held online for school and college education.





Persons with Disabilities

- With the Accessible elections as core area of thrust, we are aiming ambitiously to achieve 100% registration of people with Disability (PwD) in the electoral rolls. We intend to aim for accessible election in the true holistic spirit and achieve the goal of 100% registration of 18+ electors in the PwD segment.
- The State's comprehensive SVEEP plan encapsulated various activities for the PwD. In this regards data from the Disability Commission and the Department of Social Justice and Empowerment was collected and collated.



- This data was further mapped with the electoral rolls of Assembly Constituencies.
 Further this data was shared with all District Election Officers.
- As a part of Special Summary Revision of Electoral rolls, Districts Election Officers were directed to update this before Draft Publication date through Booth Level Officers. The PwD who were not registered were motivated to fill Form 6.
- The Social Justice & Empowerment Department was roped in as a valuable SVEEP stakeholder in this regard.
- The augmented usage of ELC in every relevant
 aspect for enhanced electoral awareness and increased online registration was also





focused upon. The BLOs were directed to contact the PwD electors on telephone, and if needed, in person also (while keeping Covid-19 in mind), to help them w.r.t. NVSP Portal, fill up forms etc.



- As a scale up measure, the CEO conducted meeting with various NGOs who are working in this field. After detailed deliberations with them and their precise target centered inputs, action plan was reframed to ensure increased registration of PwDs in the Voter list.
- As a part of SSR 21, comprehensive Cluster Enrolment Drives were conducted across all the districts specifically for PwD. Thus, a total of 1953 PwDs were registered on a single day 12.12.2020 during this exclusive camp.
- NVSP Portal Training for organizations like DISHA, UMANG and also Government Divyang Centre, Jamdoli. The response was over whelming. These trainings were conducted both online and offline. A continuous dialogue was established with PwD Nodal officers and NSS Nodal officers to specifically address the needs of this segment of voters and orient then about AMF, Postal Ballot, PwD, Voter Portal, 1950. This resource work pool helped to disseminate information as well as mobilize various electoral awareness programmes in the field. Also Special



Programmes in Army cantonment Areas were conducted to train the Nodal



Officers. In all these training, COVID guidelines were strictly adhered to and they were organised in small numbers.

- Both government and private NGOs like Umang, Disha,
 PUCLetc. Were associated for further inclusion of PwDs
 in Electoral Process and electoral literacy
- Plethora of IEC material, posters, graphics, hoardings, flex that were printed and displayed at various points across the state ensuring maximum visibility to the public.
- The data & detailed information (including mobile numbers) of the 7,22,170 plus 18+ Age PwDs in the State, received in total from the Disability Commissioner, Rajasthan and the State Social Justice &



Empowerment Department (SJED), was made available down-the-line upto the BLO level Part-wise.

- The District level PwD Committee meeting was held on 14th September 2020. All the 130 identified PwD NGOs operating in the State, participated in the District PwD Committee meetings, and enriched the proceedings with their invaluable insights & feedback for the road ahead in pursuit of 100% accessible elections.
- The State Steering Committee on Accessible Elections was conducted on 22.06.2021. The members delibrated upon various facets of consolidation as





well as augmented usage of registration measures for PwDs. As a result of such consistent target-specific efforts, a total of 500024 PwD electors were flagged in all the districts.





3.2. Women

- This segment overlapped with the initiatives for PwD. Greater focus was placed on women belonging to BPL and PwDs.
- All Women Polling booths were setup during the bye election to provide ease of voting.
- Aanganwadi workers, SHGs, Aasha Sahyoginis, CSO groups, along with community and department partnership were forged.





- Online ELC competitions also witnessed a surge in female participants wherein they displayed the spirit of democracy through mehendi (henna) competition.
- Volunteers from NSS, NCC, NYK, Bharat Scout and guides along with campus ambassadors also promoted the cause of this segment of voters.

Apart from the above targeted interventions, region specific, penetrative **SVEEP** interventions through rigorous adopted mechanism were ensure maximum outreach. Targeted interventions for specific groups like Geriatric, Centenarian, Essential Services, Women Electors, Tribals etc were executed in the state specifically with an eye on bye-polls that were scheduled to be conducted in state.









4. Other Measures

a) Identification of 25% such ACs with lowest VTR. Polling Stations and Micro-Planning



formulated incorporating customised and focussed SVEEP interventions

- b) A hands-on training for NVSP portal was conducted in CEO office which was then organised in cascade form in all the districts. All Election Staff as well as all the Booth Level Officers (BLOs) have been imparted with the requisite know-how & training regarding the online voter registration process on the NVSP portal and the Voter Helpline App.
 - c) These trainings for NVSP Portal

facilitated spread of know - how about its modus operandi.

d) To sensitise & activate the public, circulation of Bulk Messages through mobile operators in the state one day prior to the special camps on 29-11-2020 & 06-12-2020. Adopting a penetrative approach, families were targeted through free bulk messages sent by the Department of Information Technology & Communication, Govt. of Rajasthan, thus hitting the psyche of people towards





their duty as a voter. Also private mobile service providers were also looped in for the task. A whopping total <u>4.56 Crore</u> Bulk Messages were sent by us. Similarly a total of <u>2.20 Lac</u> bulk SMS were sent for e-EPIC campaign on 6-7 March, 2021.

- e) Social media was the omniscient tool for road ahead. It was explored to the utmost.
- f) Two short films and six audio jingles that were aired across the channels-Doordarshan etc., thus igniting the voters' sensibilities.
- g) ELCs worked as the linchpin for spreading electoral awareness in the field. Resultantly, they were harnessed for Cluster Enrolment Camps. They worked as an effective tool for SVEEP Nodal Officers who were appointed for PwD and ELC (School & College).
- h) Plethora of IEC material, posters, graphics, hoardings, flex that were printed and displayed at various points across the state ensuring maximum visibility to the public.
- i) Various types of Online Platforms like Microsoft Team, Google Meet, Zoom, Webex adopted to provide online training to all our Stakeholders.
- j) For the convenience of the Citizens, we have also provided the Electoral Rolls of all 200-ACs of the State on the website of CEO Rajasthan.
- k) As a part of widespread publicity, the department explored new frontiers and articles were published in SUJAS, the official government journal released by DIPR. The articles were about NVD 2021 and effective role of ELCs in bye-election.
- I) Division-wise review periodically by the Divisional Commissioners (Roll Observers).
- m) Each Election official entrusted with the target of enrolling at least 5 Electors, while BLO would enroll at least 10 Electors.
- n) Replication of Innovative District-specific SVEEP interventions and models.





सशक्त लोकतंत्र की धुरी-मतदाता साक्षरता क्लब जीर संपर्धित, चीरत हेल्याचाहर एवं, 1950 जीत सेटा सृतिया पर विराहत प्रचार प्रमात किया गया। यह विश्वीचय साम्राटना स्थाय क्या प्रमात संपत्तीतन विश्वे आते हैं:-1- हैएसारी - प्रचारता स्थाय 2- हैएसारी - प्रचारत करा 2- हैएसारी - प्रचित्त करा भवापन स्वाधान कर विद्या देन के तरण भारत निवासने अध्यक्त इस्तर मित्रीय स्वाधान स्वयं (दिर्गाण) का गाउन किया गाव है। यह स्वत्य का क्र के भारतीय नागरिक को निर्वासन ध्यापना देने का वार्य बारते हैं। यह जिला रोवक एवं नागरिक गाँउरियोच्च के साध्यान के से कारी है। तन्य का एतता है कि यह गाउनियोच्च व्यवसाय के से संगादित की जा मुक्त तथा तरहम स्वाधान स्वाधान के से संगादित की जा मुक्त तथा तरहम्य एवं बिना विजयी राजनीतिक विचारपारा

मई, २०२१ • राजस्थान सुजस 35







5. National Voters' Day - 2021

4.1. The Program Modalities

In view of the extra-ordinary pandemic times, alternate options were explored to the hilt. As per ECI directions the National Voters' Day, 2021 was organized with full gusto and fervor, albeit on virtual mode.

Hon'ble Governor, Rajasthan Shri Kalraj Mishra was the Chief Guest who participated from the Raj Bhawan. He administered the Preamble & the Fundamental Duties to all thus reminding



every citizen the concurrent value of rights and responsibilities. The programme was



startedon a solemn note with the singing of National Anthem that is the hallmark of every proud Indian National.

This was followed by the introductory remarks by the CEO wherein he apprised that the programme is being organised at State, District and every AC level.

Other dignitaries i.e. Shri P. S. Mehra, State Election Commissioner, Rajasthan, Shri Niranjan Arya, Chief

Secretary, Rajasthan were the guests of

honour and the programme was attended by other officers of the department.

The message of the CEC was then aired as he heralded the beginning of a new decade that is full of hope, healing, recovery & faith. He stressed upon the **theme of this year NVD**



which is to make our Voters SIVE - Safe, Informed, Vigilant & Empowered. The CEC reiterated the reciprocal faith and trust of ECI and the Voters which was perceptible in the recent Bihar elections where even the Corona Pandemic could not deter the spirit of voters.

He lauded the stakeholders for successful conduct of elections even during such unprecedented times and also appealed to the voters of four more states & UT where

elections are round the corner.

The remarkable initiative of e-EPIC & Hello Voters, the first of its kind was also stressed upon as the emerging nerve center of voter awareness & information sharing.

The Hon'ble Governor launched the Thematic Poster of NVD and administered the pledge to all.

The new Voters also marked their presence with short awareness video clippings and their belief in the Spirit of democracy.

The Chief Secretary, Sh. Niranjan Arya & State Election Commissioner Sh. P.S. Mehra also addressed the gathering. The SEC categorically appreciated the efforts done by

25 जनवरी, 2021
के पावन पर्व पर राज्य के सभी मतदाताओं को हार्दिक शुभकामनाएं
राज्य सरीय समरोह
मुख्य अतिथि
श्री कलाग मिश्र
माननीय राज्यपाल, राजस्थान
हम हैं ...

सशक्त

सराक्त
प्राचन पर्व पर राज्य सरीय समरोह
पुख्य अतिथि
श्री कलाग प्राज्य सरीय समरोह
पुख्य समरोह

the Election Department during SSR-21. The short video clipping of ECI on e-EPIC was also aired on the occasion.

Outstanding achievers in various districts were appreciated & recognised for their efforts and were awarded for their distinguished services. These included the DEOs, ADEOs, EROs, Supervisors & BLO's with even a special category of awardees. The Programme culminated with the address by Hon'ble Governor & Vote of Thanks by the District Election Officers, Jaipur.



The State level function was then followed in succession by the various district level programmes.

The programme was a resounding success with special words of appreciation from Hon'ble Governor for its meticulous and flawless planning as well as execution.

The programme was given extensive coverage through print and electronic media coupled with the social media which publicised the e-EPIC and Hello Radio initiative far & wide. Snapshots of same are enclosed herewith pictures.

4.2. Snapshots











6. Bye-Election - 2021

5.1. An overview of Bye-Election

Rajasthan witnessed a peaceful polling in 1145 polling stations spread across the three Assembly Constituencies in Sahara (Bhilwara), Rajsamand (Rajsamand) and Sujangarh (Churu).

In the run-up to the bye-polls that were held on 17th April, 2021 intensive SVEEP activities were conducted. The SVEEP plans received from the three districts were thoroughly reviewed and analyzed. Further, on the basis of these plans, amini SVEEP bye-election plan was prepared which was precisely tailor-cut to the needs of particular AC while addressing the booth-specific strategy too. In order to mobilise maximum voters into them in stream and sensitize them



towards their duty as an informed and aware voter, a slew of activities were organized by the SVEEP cell. The modalities of this action plan were implemented on a weekly basis and real time information was garnered on a Google Drive link so as to review the implementation.

5.2. How we walked concrete in CORONA (SVEEP During Pandemic)

SVEEP amid COVID-19, The onset of the pandemic COVID-19 has forced a paradigm shift in working modes in various walks of life. Election has been no exception. Since last year in view of COVID-19, all activities including SSR and NVD have been conducted as per prescribed guidelines.

The major tenets of action plan were executed as per the following main go-aheads-



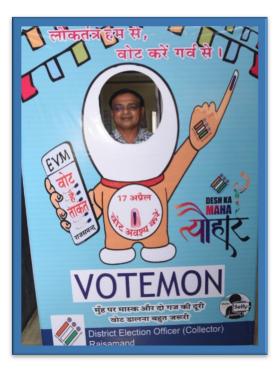
5.3. Information Dissemination

- Massive awareness drive was conducted to disseminate COVID-19 safety guidelines in the field by DEOs and ROs.
- Voter Guide along with other relevant IEC material was widely circulated through every possible platformwhatsapp groups, webinars, trainings, social media platforms, visits of BLO etc.
- As a mouthpiece for various initiatives and inventions of ECI i.e, e-EPIC, Hello Radio, Voters Helpline app, c-VIGIL,



PwD, Postal Ballot, the SMV (SVEEP Mobile Vans) moved around the city to disseminate relevant information.

- Entire IEC material regarding EVM VVPAT awareness, NOTA and all ECI initiatives was circulated in the field through webinars, whatsapp groups that were formed individually for all the ACs going to polls. These groups served as an effective medium for environment building, bridging the gap and monitoring purposes.
- c-VIGIL awareness campaigns along with EVM-VVPAT awareness drive was organized on a war-footing.
- IEC material regarding the following was widely circulated-





Voterportal	NVSPPortal	PwDs	AMF
HelloVoters	e-EPIC	EVM VVPAT	c-VIGIL
Postalballot	1950	VoterGuide	Boothapp

- Adopting a penetrative approach, more and more families were targeted through free bulk SMS sent by DoIT.
- Similarly, BLOs were asked to constitute category wise whatsapp groups of voters at booth level which further helped to disseminate information to the voters at grass-root level.
- Whatsapp groups were constituted for every AC which served as an active platform for IEC material exchange between officers from the CEO office and DEO level. Also, these whatsapp groups helped in best practices sharing as there was continuous exchange of good activities in one AC being shared in another AC whatsapp group. Infact, it served as a great motivational pill for the concerning SVEEP officers in the districts.

5.4. Awareness Messages

Video messages of State icons (Devendra Jhajharia and Apoorvi Chandela) were prepared with special thrust on "Hello Voters". These messages were widely circulated among them as SMS with special focus to rope in the young voters. These helped to awaken the people towards their duty as an informed voter.



5.5. ELCs as the focal poin

The Electoral Literacy Clubs were activated and mobilized which served as the Department's mouthpiece for widespread information dissemination as well as a perennial source of motivation at every level-school, college, community or organisation.

- As a part of ELC activities, Poster making competition along with essay and slogan writing competition was organized in schools and colleges.
- An online quiz competition on election modalities for gauging the Voter Quotient for college students as a part of environment building was conducted.



- Lead ELC in every district was intensely mobilized to serve as Resource center and Mentor to all the other ELC's in the district.
- More than 40887 ELC's have been registered in the state.

5.6. Going Digital - Social Media is the new Mantra-

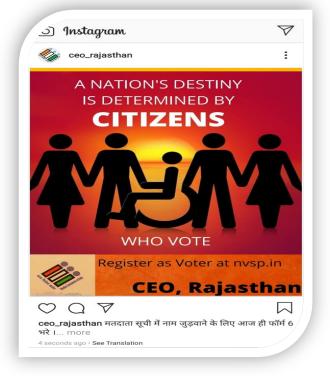
The Social Media handles were aggressively utilized during this bye-election and its usage was unprecedented. Everyday updates were posted with precision and vision which lead to sharing of our posts by the ECI handles too. The social media handles of the Department on Facebook, Twitter, Instagram Youtube, Pinterest were regularly updated regarding various activities and awareness campaigns viz a viz c-VIGIL, e-EPIC, Voter Guide, PwD app, Voter Helpline app, Booth app, Hello Radio along with other activities that were conducted in all the three ACs. The Voter Guide was distributed and widely popularised through these social media handles and various other platforms too.













5.7. Ease of Voting-

- Arrangements were made for provision of Audio-Video guide for Hearing and visually impaired voters on Poll day.
- 1275 voter information slips in Braille were provided and 1255 Dummy ballot papers were filled up.
- The four mandatory posters Braille, EVM VVPAT, PwD as recommended by ECI along with COVID posters were widely circulated. Information about Braille and voter slips was also disseminated through all mediums.
- Postal ballot proved to be a great success with PwDs and 80+ voters opting for it and the department has successfully and logistically executed it.
- At RO level, booths were identified for customized PwD needs. At all such booths, special volunteers from Scout/Guide were placed to help all PwD voters. Audio aids for the blind and visuals for deaf and dumb voters were fruitfully utilized for the same.

5.8. Corona Protocol

In view of the COVID-19 pandemic, all the activities were conducted strictly as per the prescribed guidelines of ECI adhering to corona protocol. In compliance of these guidelines, Social Distancing is the panacea for pandemic. Intense SVEEP Campaigns were conducted for over a month to create awareness about voting with social distancing. Massive sanitization drives were conducted one day prior to poll and facilities like thermal scanning, hand sanitizers, face masks were made available at the Polling Booths. All the social distancing guidelines were adhered to and BLOs along with Volunteers ensured effective monitoring of the same.

5.9. Interventions

- Interesting and innovative activities like the Snakes & Ladder game for election related modus operandi was conducted in the field.
- Eco-friendly Green Booths and women-centric Pink Booths were encouraged and promoted to be set up.
- Signature campaigns and pledge ceremonies were organized on a mass scale in all the three ACs.
- 25 % polling stations with lowest VTR were identified and booth-oriented target-centric activities were scheduled for these booths.



5.10. Online is the new Normal-

Keeping in view the pandemic times, the alternate modus operandi was harnessed to the hilt and webinars coupled with VCs were effectively channelized to impart training.

- A series of webinars with SVEEP officials of Sahara (Bhilwara), Rajsamand,
 Churu.
- Webinars on e-EPIC download and c-VIGIL.
- Webinars with ELC Nodal officers (School and College) and PwD Nodal officers.
- Webinar with NSS Nodal officers.
- VC for SCC and DCC.

Detailed Webinars were conducted with these field functionaries viz Nodal Officers for ELC (School/College), Nodal Officers for PwD and NSS. They were intensely oriented about e-EPIC, Hello Voter, PwD, AMF, Voter Portal, Voter Helpline App, 1950 helpline through these webinars and online meetings.

5.11. Monitoring & Review -

- The activities so conducted were regularly updated on Google Drive link that was shared by the CEO office with districts. Resultantly, we got real time information about these activities and the numbers were reviewed at CEO office level. A total of 167109 beneficiaries were recorded to have been oriented by the SVEEP activities in this Google Drive link.
- The CEO office explored every possible frontier to approach the masses and in this league even the CEO himself presented a talk on Aakashvaani on overall election modalities and voter awareness. A talk on MCC was held by the Additional CEO on Doordarshan.
- Crisp SVEEP strategy also incorporated Ratri Choupal, Door-to-Door campaign, meeting of BLOs, involvement of ELCs and Aanganwadi workers and Self-Help groups along with moilized usage of CSOs.

The SVEEP activities culminated with peaceful conduct of polling in three Assembly Constituencies of Sujangarh (Churu), Rajsamand and Sahara (Bhilwara). The Voting was held in 1145 polling stations across the three ACs.



There was an increase in number of polling stations due to an increase in auxiliary polling booths on account of reduction of voters from 1500 to 1000 per booth in adherence with COVID Social Distancing guidelines.

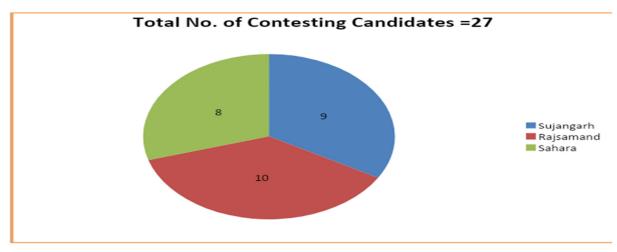


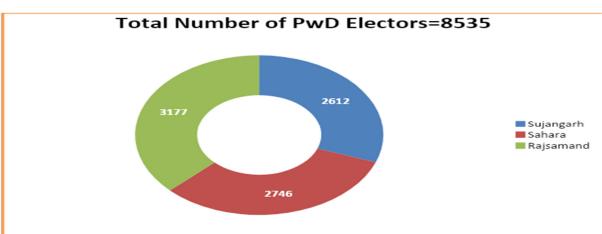


7. Bye-Election - Quick Statistical Overview

6.1. Details of three ACs are as follows:-

District	AC	No. of PS	Registered Electors	No. of General + Expenditure Observers	Total Voting
Bhilwara	Sahada	387	247287	1+1	56.56%
Rajsama nd	Rajsamand	340	222531	1+1	67.18%
Churu	Sujangarh	418	275940	1+1	59.76%
		-		Total	60.91 %



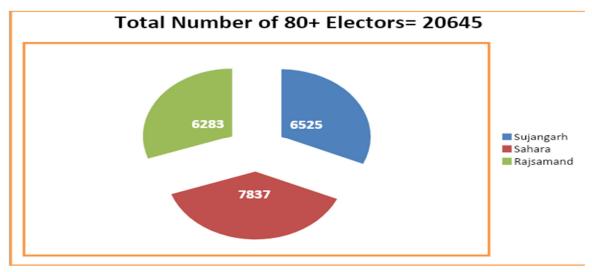




6.2. Postal Ballot-

With complete thrust on Inclusive & Accessible elections, the Postal Ballot facility has been extended by the ECI to PwD, Senior citizens of 80+ age and COVID-19 suspect or affected persons. For 80+ Voters, 753 Postal Ballots and for PwD Voters, 151 Postal Ballots were issued. Thus, a total of 904 Postal Ballots had been issued out of which 895 voted which sums up 745 for 80+ Voters and 150 for PwD Voters. The observers & DEOs ensured smooth facilitation of this service for these voters.





At every polling booth, AMF like drinking, water, waiting shed, toilet with water facility along with adequate light arrangements and suitable ramp were provided to



the voters. Voter Information Slipshave been distributed to all the electors to facilitate ease of voting. Arrangements for the video guide for hearing and visually Impaired voters on Poll day had been made. Public Address Systems were working to guide the blind and infirm voters who turned up at the booths. Also, Volunteers were placed at every Polling Booth to assist PwD and Senior Citizens. 925 Wheelchairs and 137 Vehicles were pressed into service for the physically disabled voters.

Following the standard protocol for EVM-VVPAT, First Level Checking, Randomization& Commissioning was done in presence of political parties/ candidates. Mock polls had been conducted earlier and the result of EVM & VVPAT slips were correlated for complete drill.

6.3. Monitoring Mechanism

As a hallmark of free & fair elections, live monitoring and webcasting of more than 10 % polling stations which also included critical & vulnerable polling booths, in compliance with ECI norms was done. It was a live streaming session wherein the CEO, DEOs, Observers could watch it & ensure a close watch on these specific polling booths. Various instructions for COVID compliance and resolution of poll related complaints were carried out with the use of Webcasting and Booth App technology.

The Expenditure Monitoring Teams led by 27 FST, 54 SST, 19 NAKAS, 6 VVT, 10 VST and 3 AT ensured to keep a vigil on any undue influence on fair and free voting. The Nodal departments like Police, Income Tax, Narcotics, Customs, Airports, Railways and banks had a major role to play.



6.4. Seizures









Precious Metals



₹ 26,42,617

Total Seizure- 3,13,69,203



A transparent & vigilant mechanism for COVID safe, intimidation free and inducement free elections amidst tight security arrangements was ensured. A total of 7275 CAPF, SAPF and police forces were deployed and route marches in vulnerable pockets, regular point patrolling and other confidence building measures were carried out to reassure voters especially those belonging to the weaker sections of the society. Wherever, any complaints of machine replacement or other related grievances were found, the CEO ensured quick redressal through technology besides the Sector officers and Police officials.





6.5. Note of Acknowledgement

The CEO Rajasthan takes this opportunity to express gratitude to first and foremost the ECI for its ready support system at every nick of moment. Also to all the stakeholders- DEOs, SPs EROs, AEROs, Nodal Departments and all the field functionaries and specially the voters for their enthusiastic and fearless participation in the Election process today. Special mention for PwD electors, Service voters, Senior Citizens for participating in elections honoring COVID protocol norms. A distinguished recognition goes to the services of entire electoral machinery including polling staff on duty, security personnel, supervisory staff, Observers, Railway authorities, the Health authorities and enforcement agencies for making comprehensive and dedicated arrangements towards successful conduct of Free, Fair, Transparent and Safe elections despite the pandemic.



8. Roadmap Ahead

8.1. Action plan for accessible elections

To ensure total inclusivity, following is the suggestive activity calendar for implementation in the upcoming year-

	Topic	Activity		
1.	Mapping of	1.1.Collecting data of the PwDs at Polling Station Level across the		
	PwDs	state. Panchayat level target for 100% registration of PwDs to		
		be achieved.		
		1.2. Flagging of the entries of PwD electors, i.e, PS wise electors		
		with types of disability identified and compiled.		
2.	Voter	2.1. House to House survey by BLO to ensure that every PwD of		
	Registration	18+ years category is identified and enrolled. Existing data		
		bases with other departments like SJED and Disability		
		commission has been obtained. This data to be further		
		updated and flagged on a rolling basis.		
		2.2. Specific field on types of disabilities as provided in the		
		registration.		
		2.3. List of the PwDs at PS level as per final voter lists to be made		
		available to the BLO, Presiding officer and the officer in charge		
		of facilitation center.		
		2.4. EPIC issued to the visually impaired PwDs in Braille.		
		2.5. EPIC and Photo Voter Slips of different colour for PwD electors		
		for easy identification of PwD electors at PS.		
3.	Polling	3.1. DEO to plan facilitation measures for PwDs based on data base		
	including pre-	ding pre- of PwDs at each PS.		
	polling	3.2. PwD electors list made available to the Presiding Officers,		
	activities,	Sector Magistrates, Facilitation Centres. Care to be taken that		
	Facilitation	the information is not made public.		
	Centers	3.3. Photo voter slips of PwDs may be stamped over leaf for		
		priority and assistance. Accessible photo vote slips i.e in Braille		
		for blind.		



	3.4. Candidate details, including affidavits in accessible formats for		
	the blind and deaf blind voters (who use screen reader software/Braille display)		
	software/Braille display) 3.5. Polling Stations in the PwD institutions wherever possible		
	3.5. Polling Stations in the PwD institutions wherever possible.		
	Alternatively, it is proposed that auxiliary polling stations may		
	be set up in areas where PwDs have large concentration.		
	3.6. Poll Vounteers at the polling station and facilitation centers		
	depending on number and type of PwDs. These volunteers		
	would be from NCC/NSS/NYK.		
	3.7. Trained female volunteers in every booth to assist female		
	PwD electors.		
	3.8. Poll volunteers from among future voters can also be		
	organized from Electoral Literacy Clubs.		
	3.9. Badges may be provided to the volunteers.		
	3.10. Capacity building of volunteers may be taken up with the		
	help of CSOs.		
	3.11. ELCs to play a crucial role and incorporate relevant electoral		
	awareness material in their activities.		
	3.12. Mobile usage for PwDs would be harnessed to bring them		
	into mainstream and address their indifference towards their		
	polling rights.		
	3.13. Focus would be more on consolidation of existing facilities		
	than registration as conveyed by members of SSCAE.		
4. Inclusive	4.1. Customized voter education for different categories of the		
Voter	PwDs.		
Education	4.2. Personnel carrying out the VE programme would also be		
	sensitized.		
	4.3. Special modules for voter education to Volunteers and also		
	for Sensitization of Staff/volunteers.		
	4.4. Camps at PwDs institutions for hands on experience for filling		
	registration forms.		
	4.5. Adapting existing SVEEP material in accessible formats		
	through CSOs/experts.		

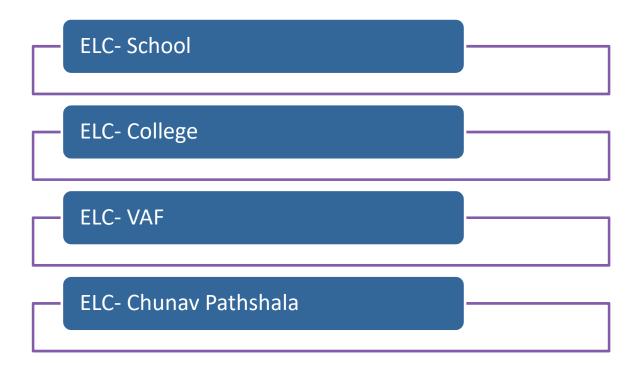


		4.6.	Process of voting and usage of EVM/ VVPAT to be explained using radio, short films and other accessible awareness
		4 7	materials.
		4./.	State icons and campus ambassadors to become the
			mouthpiece for awareness.
		4.8.	PwD ambassadors would be appointed to send out a strong
			message for motivation and awareness. PwD Icons appointed
			at different levels Sign language window in audio-visual and
			advertisements.
		4.9.	Websites made accessible for PwDs.
		4.10.	Voter guides provided to blind voters in Braille.
		4.11.	Awareness observers to monitor the inclusion of persons
			with disabilities in voter education and outreach.
		4.12.	All Social Media outreach to cater to accessibility standards.
5.	Leveraging	5.1.	Mobile App enabled with GPS/Audio features to guide
	Technology		persons with disablilities.
		5.2.	ECI and CEO's websites including NVSP.IN may be made
			accessible as per standards.
		5.3.	Candidates list for all ACs/PCs in accessible formats for the
			blind and deaf blind voters (who use screen reader software)
		5.4.	Accessible mobile apps may be developed for enrolment of
			PwD electors, and grievance redressal Portal to be made
			accessible and simple
6.	Research &	6.1.	Research for improved service offering and sharing of
	Knowledge		knowledge.
	sharing	6.2.	An inventory of barriers, solutions thereto and Service
			Offerings should be made available to the knowledge
			network
7.	Partnerships	7.1.	To build partnership with Ministers and Departments for
	-		evolving and carrying forward interventions to facilitation
			PwDs. CSOs would become the extended workforce for the
			department in this regard.
		7.2.	Setting up of ELCs in educational institutions dedicated to
			<u> </u>



	7.3.	the PwDs and the ELC resources customized to match disability requirements. CSO's should be involved especially in areas of providing volunteers, developing voter education material, outreach, sensitization and training of poll officials, sign language interpreters.	
	7.4.	Media houses may cover programs for the PwDs inclusion in electoral process as part of their CSR.	
8. Organizational	8.1.	SSCAE and DMCAE should be strengthened & streamlined with biennial meetings to be organized consistently. The members of the committees should be sensitized and oriented toward inclusivity and accessible elections.	

8.2. Timeline of ELC activities for all the four clubs-





Activity Calendar (Proposed)

8.2.1 ELECTORAL LITERACY CLUB (College Level)

S.N.	Date	Theme of Activity and Day	Name of Activity
1.	05.06.2021	National Environment Day (Filling of New Voters Enrollment Form 06)	Importance of Vote in Environment of Democracy.Environment and democracy.
2.	11.07.2021	Population Day (Overall Public Particiaption in Democracy)	 Drawing, Fancy Dress competition. "Main Vote Hoon"- Poem reading/writing. Wall painting of Electoral Literacy.
3.	28.07.2021	World Nature Conservation Day (Nature conservation, Democracy conservation)	 Games related to Electors awareness. Nature conservation, Democracy conservation (Short Play)
4.	15.08.2021	Independence Day (Journey of Struggle towards Democracy)	 Importance of Democracy in Independence (Song) "Matdan karna Jaruri" - Play
5.	08.09.2021	Literacy Day (Electoral Literacy is important)	ELC restructuring.Privacy of Vote (Short Play)
6.	14.09.2021	Hindi Day (Vote Glory from Mother toungue)	 Elocution on Election related issues. Awareness about process to search electors name on Online Portal.
7.	02.10.2021	Gandhi Jayanti (Gandhi's Philosophy on true Democracy)	 Gandhi's concept of <i>Ram Rajya</i> and Strong Democracy (Speech) Vote is important in inclusive Democracy. (Debate)
8.	31.10.2021	National Integrity Day (Indian Democracy Unity in Diversity)	 Election is festival of democracy. Chunav Bhitti Patrika Publication. <i>Masti Dosti</i> (Animated Movie)



9.	11.11.2021	National Education Day	Cartoon Competition
		(Education to help the voter)	 Education of Election is essential (seminar)
			• A table talk on Electors awareness.
10.	26.11.2021	Constitution Day	Pledge of Constitution and Vote
		(Constitution - a base of Democracy)	Our Constitution and Electors awareness (Discussion)
			 Wall Painting Exibition.
11.	02.12.2021	World Computer Literacy Day	Contribution of Computer in
		(Development of Democracy with IT)	strengthening Democracy. (Debate)
			• "Mera Vote Meri Takat" (Short Play)
12.	10.12.2021	Human Rights Day	Role of Democracy in
		(Human role in meaningful Democracy)	conservation of Human Right. (Paper reading competition)
			• Knowledge of Elc's four components.
13.	25.01.2022	National Voter's Day	Voters' Pledge
		(IT applications for Voter Registration)	• Filling of Sankalp Patra.
			 Felicitation of Newly enrolled Students. (As per the Election Dept. Raj, guidelines)
14.	26.01.2022	Republic Day	Dance and Song competition
		(True Democracy - Compulsory vote)	related to Electors awareness.
15.	05.02.2022	Basant Panchmi	• Rangoli , Maandna
		(Let's Celebrate Democracy with enthusiasm and zest)	 Vote messages by Phad and Kathputli.
16.	28.02.2022	Science Day	• Prabhat Pheri, Rally, Torch
		(Knowledge about Electoral Rolls)	rally by NCC/NSS
			Human Chain to spread message of vote (Keeping social)
			of vote. (Keeping social distancing in mind)
17.	08.03.2022	Womens Day	Slogan Competition (ramp
		(Women Empowerment and Strong	Slogan)



		Democracy)	 Awareness about Pink Booth Elector awareness activities by women.
18.	14.04.2022	Ambedkar Jayanti (Constitutional importance of vote)	 Role of electoral awareness in building up empowered parlimentary setup. (A discussion)
19.	22.04.2022	Earth Day (Foundation of Earth - Development of Democracy)	 Democracy- a boon for earth Quiz (Strong, Healthy democracy and India)
20.	01.05.2022	Labour Day (Participation of labour in Democracy)	 Importance of Democracy in labors' welfare. Labor - organization and democracy. Railly (Hum matdan karenge)
21.	11.05.2022	National Technology Day (Technology a foundation for reliable vote)	 How to Celebrate Vote festival with Family. Online slogan and poem competition.
22.	21.06.2022	International Yoga Day (Yog Bhi Vote Bhi)	Information of specifics about Elector rolls.NVSP Portal, 1950.



8.2.2.ELECTORAL LITERACY CLUB (VAF)

S.N.	Date	Theme of Activity and Day	Name of Activity
1.	12.07.2021	National Simplicity Day and Paper Bag Day	 Knowledge about Digital EPIC Card.
		(Simplicity Environment Safety and Vote)	• 13 essential documents for casting of vote.
			Questionnaire-Voter Education
2.	28.07.2021	World Nature Conservation Day (Vote with Nature Conservation)	• Poem, Events and related to Election.
		(Vote with I vacure Conservation)	 Election Festival of Democracy- Nature Conservation in the form of Voting.
3.	08.08.2021	Quit India Movement	- Demand for Right to Vote
		(Strong Democracy)	through National Movements (Discussion)
			• Toll Free No. 1950 What/Why?
4.	15.08.2021	Independence Day	Importance of Democracy in Independence (Lecture)
		(Journey of Struggle towards Democracy)	Independence (Lecture) Importance of Vote in Democracy (Discussion)
5.	08.09.2021	Literacy Day	• EVM, VVPAT - Awareness
			 Conversation on "Importance of Vote"
6.	14.09.2021	Hindi Day	Importance of Mother tongue in Electoral Literacy.
		(Vote Glory from Mother toungue)	Electoral Literacy.
			 Awareness about process to search electors name on Online Portal.
7.	02.10.2021	Gandhi Jayanti	• Gandhi's concept of Ram Rajya
		(Gandhi Philosophy in a true Democracy)	and Strong Democracy
			• Awareness about Form 6, 7 and 8
8.	31.10.2021	National Integrity Day	• V.A.F. What and Why?
		(Indian Democracy Unity in Diversity)	(Conversation)
			Awareness about 4 components



9. 11.11.2021 National Education Day (Education to help the voter) 10. 26.11.2021 Constitution Day (Constitution - a base of Democracy) Democracy (Decture) Oath of Constitution and Bhitti	oter in a
(Education to help the voter) • Role of empowered V Democracy (Lecture) 10. 26.11.2021 Constitution Day • Oath of Constitution an	oter in a
Democracy (Lecture) 10. 26.11.2021 Constitution Day Oath of Constitution an	d Vote
(Constitution - a base of Democracy) Slogan and Bhitti	Patrika
writing	
11. 06.12.2021 Ambedkar Death Anniversary • Importance of vote in p	protection
(Right to Vote) of human rights.	
Poem reading about education.	t voters'
12. 24.12.2021 National Consumer Day Saanp Seedhi Game -	Electoral
(Conscious Consumer Strong Democracy) Education	
Awareness about NVSF	
Awareness about Toll 1950.	Free No.
Awareness about Voter App.	Helpline
13. 25.01.2022 National Voter's Day • Voter Pledge	
(IT applications for Voter Registration) • Filling of Sankalp Patro	a
Organization of festive directions of Department, Govt. of R	Election
14. 26.01.2021 Republic Day - Compulsory vote - for	or strong
(True Democracy - Compulsory vote) democracy and co (series of lectures)	nstitution
15. 05.02.2022 Basant Panchmi • Rangoli , Maandna	
(Enthusiastic to Vote) - Matdata Saanp Seedhi	Game
Phases of Vote (Game)	
16. 28.02.2022 Science Day - Awareness about Form	6, 7, 8
(Knowledge about Electoral Rolls) • Electoral Roll awarenes	ss.
Awareness about NC Ballot paper.	TA and
17. 08.03.2022 Womens Day • Women Empowerme	ent and



18.	30.03.2021	(Women Empowerment and Strong Democracy) Rajasthan Day (My Rajasthan, My Vote)	Process of Strong Democracy (Lecture) Voter Education (Conservation) Awareness about Pink Booth Application of IT in Voter Registration. Voter Education (Questionnaire)
19.	14.04.2022	Ambedkar Jayanti (Constitutional importance of vote)	 Toll Free No. 1950 - Awareness Inspire young voters to add their names in voter list Constitutional importance of vote.
20.	22.04.2022	Earth Day (Foundation of Earth - Development of Democracy)	Democracy- a boon for earthMobile App to facilitate voter (Conversation)
21.	01.05.2022	Labour Day (Participation of labour in Democracy)	 Importance of Electoral Literacy through PPT. Why Vote is essential (Questionnaire)
22.	11.05.2022	National Technology Day (Technology a foundation for reliable vote)	 Importance of technology in poll Importance of <i>Matdata Saathi</i> Mobile App
23.	21.06.2022	International Yoga Day (Yog Bhi Vote Bhi)	 EVM - Facts and FAQs Importance of <i>Yog, Pranayam, Aasan</i> and vote



8.2.3.ELECTORAL LITERACY CLUB (Chunaav Pathshala)

S.N.	Date	Theme of Activity and Day	Name of Activity
1.	12.07.2021	National Simplicity Day and Paper Bag Day (Simplicity Environment Safety and Vote)	 Population and Electoral Education (Lecture) 13 essential documents for casting of vote - Awarenss Model Poll -Moke Election.
2.	28.07.2021	World Nature Conservation Day (Prakriti se Pyaar, Vote karen har baar)	 Voter Awareness Game and Scrolls. Voter Awareness - Questionnaire
3.	08.08.2021	Quit India Movement (Golden Journey of Democracy)	 Contribution of Tribal Movement in empowering Democracy (Lecture) Election Machinery and Make your EPIC Flag Rally for Voter Awareness
4.	15.08.2021	Independence Day (True Independence True Democracy)	 Cultural Programme <i>Matdaan Geet/Naatak</i> Appeal to Specially abled/ Soldier/ Aged/ Police/ New Voters/ Transgender male and female to participate in election
5.	08.09.2021	Literacy Day (Electoral Literacy - Very Essential)	 Importance of electoral literacy in literacy (conservation) Organization of Community Voter Fair
6.	21.09.2021	World Peace Day (Peace - an essential component for a successful democracy)	 Voter Awareness (Lecture) Voter Song / Dance Poll Education (organization of games)
7.	02.10.2021	Gandhi Jayanti	Voter Awareness RallyGandhi's Concept of Ram



		(Gandhian thought for Stronger Democracy)	Rajya and Stronger Democracy
8.	16.10.2021	World Food Day (Healthy Democracy - Healthy Democracy)	 Lightning of Democracy (Conversation) Deepdaan, Rangoli, Maanda Talk on Healthy Democracy and Life
9.	11.11.2021	National Education Day (Educate Voter)	 Literate Voter - Strong Democracy (Talk) Voter Education - Quiz Rajasthani Dance/Song - Appeal for vote
10.	26.11.2021	Constitution Day (Belief in Democracy - Meaningful Democracy)	 Our Constitution - Aware Voter (Lecture) Voter education true public entertainment Voter Game
11.	02.12.2021	World Computer Literacy Day (Development of Democracy with IT)	 Importance of Democratic Values in protection Human Rights (Lecture) Form 6, 7, 8 - Awareness Form 6 - Online Application
12.	20.12.2021	International Human Integrity Day (Importance of Global Democracy)	 Toll Free No. 1950 - Awareness Voter Helpline App - Download
13.	25.01.2022	National Voters' Day (IT Applications for Voter Registration)	 Programme as per directions of Election Department, Govt. of Rajasthan Voter Oath Sanklap Patra - filling up Felicitation of newly registered voter with garland
14.	26.01.2022	Republic Day	Cultural Programme - Song and Dance



15.	05.02.2022	(Strong Republic - Cent percent vote) Basant Panchmi	 Dance on Voter Awareness Songs Cent percent vote by voters (a mini <i>Natak of 10</i> Minutes on the subject) <i>Rangoli</i> making
		(Matdaan Bhi Ullas Bhi)	 Importance of Democracy (Lecture) Importance of Electoral Literacy
16.	28.02.2022	Science Day (Know the Voter List)	Nukkad NatakEVM and VVPAT - Awareness
17.	08.03.2022	Women Day (Importance of Women Participation in Democracy)	 Women Empowerment & Strong Election Process Questionnaire on EVM and and knowledge of Pink Booth
18.	30.03.2022	Rajasthan Day (Mera Rajasthan, Mera Matdan)	 Maandna and Rangoli Kathputli Kahen Matdan Karo How do I locate my polling station?
19.	10.04.2022	Water Resource Day (Jal hai Praan, Matdan Mahaan)	 Awareness about Forms prescribed for addition and deletion of names from electoral rolls Save Water and Vote also (Conservation)
20.	22.04.2022	Earth Day (Democracy a must for Healthy Earth)	 Appeal to Vote through Human Series Human Chain to depict Democracy as a boon for earth
21.	01.05.2022	Labour Day (Democratic Participation by Labourers)	Role of Democracy in Welfare of Labour (Talk)Labour Organization and



			Democracy
22.	15.05.2022	World Family Day (My full family in Electoral Roll)	 Electoral Roll - Awareness Process for EPIC Online/Offline Vote facility for the specially abled and aged people
23.	05.06.2022	World Environment Day (Protect Environment Protect Vote)	 Poll Awareness - organization of games Pledge to Vote through safe environment (a Mini Play)
24.	21.06.2022	International Yoga Day (Rahen Swastha karen Matdan)	 Be Healthy and vote (Lecture) Awareness to cast vote in Village / Haat and Bazar through appeal by Puppet



8.2.4.ELECTORAL LITERACY CLUB (School Level)

S.N.	Date	Theme of Activity and Day	Name of Activity
1.	11.07.2021	Population Day (Participation by all people in Democracy)	 Voter awareness through formation groups My Vote My Right (Song/Poem) Rally (AAo Karen Matdan)
2.	28.07.2021	World Nature Conservation Day (Protect Democracy and Conserve Nature)	 Conservation of Nature and Protection of Democracy (a mini play) Electoral Literacy Club - Reorganization
3.	30.07.2021	World Friends Day (Friendship with Poll)	 Voter Pledge, Friendship Band/Dhaaga Kite flying with Poll Slogan
4.	15.08.2021	Independence Day (Meri Swatantrta Mera Matdan)	 Exhibition related to Voter Awareness Poll Awareness through - Dance/Song/Game/Piramid
5.	08.09.2021	Literacy Day (Jaroori Hai Matdan Saksharta)	 Importance of Electoral Literacy in Literacy Programmes (Essay) Belief in Poll (Story, Poem and Competition)
6.	14.09.2021	Hindi Day (Meri Bhasha Meri Soch, Vote Karen Danke Ki Chot)	 Voter Awareness Fair Preparation for poll - <i>Bhitti</i> Patrika
7.	02.10.2021	Gandhi Jayanti (Gandhi Ji's Concept of Ram Rajya and Inclusive Democracy)	 Know about, NOTA (Conversation) Democracy in Gandhian Thought - Lecture
8.	31.10.2021	National Integrity Day (ekta ke liye matdan jaroori)	 Matdan Deep Sajja (Request to vote) Democracy Express (Audio Story)



9.	11.11.2021	National Education Day (Shikshit Matdata, Sachet Matdata)	• Mono acting, Play (Mera Vote Meri Takat)
			• Matdan Mahaan - Collage
10.	26.11.2021	Constitution Day (Constitution - Foundation of Democracy)	• Electoral Literacy is essential for Stronger Democracy (Exhibition)
			• Importance of NOTA (Mini Play)
11.	02.12.2021	World Computer Literacy Day	• Contribution of IT in the
		(Development of Democracy through IT)	Development of Democracy (Lecture - Competition)
			Electoral Activities through Story and Scroll
12.	10.12.2021	Human Rights Day	Game on Voter Registration
		(Foundation of Inclusive Democracy - Human	and Poll
		Right)	• Importance of Poll (Drawing on Wall)
13.	25.01.2022	National Voters' Day	• Voter Oath, Slogan writing,
		(IT Application for Voter Registration)	Pledge to Vote
			• Felicitation of newly registered student voters
			 Organization of programme as per directions of Election Department, Govt. of Rajasthan
14.	26.01.2022	Republic Day (Mahaan Gantantra Mahaan Matdata)	 Cultural Programme, Dance, Play and song related to poll
15.	05.02.2022	Basanti Panchmi	 Pushp Rangoli and Maandna
		(Ullas Umang Sang Matdan)	related to Poll
			• Strong Democracy - Exhibition of <i>Bhitti Patrika</i>
16.	27.02.2022	Science Day	• Vote, Foundation of
		(Scientific Aptitude and Democracy)	Democracy - Essay Writing
			Mera Matdan, SabseMahaan - Debate
17.	08.03.2022	Women Day	• Women Empowerment and



		(Participation of Women in Democracy is necessary)	Strong Election Process • Matdan Mehandi Competition
18.	30.03.2022	Rajasthan Day (Rajasthani Sanskriti Ke Rang, Jagrook Matdata Sang)	 Rajasthani Song / Dance for poll awareness Making and displaying of Film
19.	14.04.2022	Ambedkar Jayanti (Mera Vote Meri Takat)	 Voter Awareness in Strong Parliamentary System and Dr. Ambedkar (Lecture)
20.	22.04.2022	Earth Day (Mera Vote Sabse Jaroori)	 Democracy - A boon for Earth (Conversation) Fingure Puppet - cast vote
21.	01.05.2022	Labour Day (Itna karen Shramdan karen Saharsh Matdan)	 Role of Democracy in Labour Welfare (Essay writing) Visit of <i>Gram Panchayat</i> and Diary writing
22.	11.05.2022	National Technology Day (Importance of Technology in Election)	 Electoral Roll and Election Process (<i>Bhitti Patrika</i>) Importance of Information Technology in Polls (Exhibition)
23.	05.06.2022	World Environment Day (Paryavaran Mitra, Matdata Mitra)	 Poll Game (Recommended by ECI) Role of Vote in making Democratic environment. Wall Drawing for Electoral Literacy

Note-All the above activities to be executed as per social distancing norms.



