

By Speed Post/email

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/Media Award/2013

Dated: 28th October, 2013

To,

Chief Electoral Officers of
Karnataka - Bangaluru
NCT of Delhi - Delhi
Rajasthan - Jaipur
Madhya Pradesh - Bhopal
Chhattisgarh - Raipur
Mizoral - Aizwal

Subject - Award for media carrying outstanding campaign during general elections to the State Legislative Assemblies – regarding.

Sir,

I am directed to refer to the Subject cited and to inform you that the Commission has decided to give two National Media Awards separately for electronic and print media each for carrying outstanding campaign for voters' awareness to improve voters' participation in the aforesaid elections. You may therefore recommend the names of two media houses (one for print media and one for electronic media), for doing remarkable job in the said field and said elections. I am also to say that the Commission's Memorandum (enclosed herewith) in this regard, describing all the criteria and details of the award may also be uploaded on your website. Media houses may also directly submit their entries. All the entries will be considered by a duly constituted Jury at ECI level. Recommendations from your side may reach to the Commission latest by 15th December, 2013 positively.

Yours faithfully,

(Rahul Sharma)
Under Secretary